

STEYTLERVILLE



visitsteytlerville.co.za

*The Visit Steytlerville Tourism Association
is a private, voluntary, nonprofit association of residents of
Steytlerville and the farming community within its geographic area.*

THE OBJECTIVES OF VISIT STEYTLERVILLE ASSOCIATION

- To market Steytlerville and its geographic area nationally and internationally as a preferred destination for tourists visiting the Klein Karoo region.
- To develop a Strategic Marketing Plan that promotes the growth of tourism in Steytlerville and its geographic area.
- To market and promote tourism activities, attractions, historical heritage, historical events, and contemporary events of Steytlerville and its geographic area through a website, social media, and promotions.
- To support service providers to ensure that services provided to tourists are of the highest possible quality and that the experience they provide is unforgettable.
- To market the benefits that an increase in tourists can bring to Steytlerville and its farming community.
- To create an entrepreneurial environment through an increase in tourists for the potential development of new business activities that can create more job opportunities.
- To promote a tourism-friendly culture in Steytlerville and its surroundings.
- To take advantage of the trend of urban people moving to safer and more affordable rural villages by promoting Steytlerville as a choice for resettlement.
- To compile a summary of our town's origin and history for uniform marketing by tourism service providers.
- To provide information and maps of Steytlerville business activities, attractions, and geographical routes.
- To preserve and maintain the historical attractions of the town.
- To play a key role in the training and development of our informal business and entrepreneurial market with regard to tourism.
- To influence the Municipality to ensure that Steytlerville municipal services are of such a nature that it will attract tourists, potential property owners, and business activities to our town.
- To influence the Steytlerville police to ensure that criminal activities in the town and farming community do not serve as a deterrent to tourists, potential residents, and new business activities.

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Die Visit Steytlerville Toerisme Assosiasie is 'n private, vrywillige, nie winsgewende vereniging van inwoners van Steytlerville en die boerderygemeenskap binne sy geografiese gebied.

DIE DOELSTELLINGS VAN VISIT STEYTLERVILLE VERENIGING

- Om Steytlerville en sy geografiese gebied nasionaal en internasionaal te bemark as 'n voorkeur bestemming vir toeriste wat die Klein Karoo streek kom besoek.
- Om 'n Strategiese Bemarking Plan te ontwikkel wat die bevordering en groei van toerisme in Steytlerville en sy geografiese gebied sal bevorder.
- Om toerisme aktiwiteite, historiese erfenis, besienswaardighede, geskiedkundige gebeurtenisse en hedendaagse gebeurtenisse van Steytlerville en sy geografiese gebied deur middel van 'n web tuiste, sosiale media en promosies te bemark en te bevorder.
- Om diensverskaffers te ondersteun om te verseker dat dienste wat aan toeriste gelewer word van die beste gehalte moontlik is en dat die ervaring wat dit bied onvergeetlik is.
- Om die voordele van wat 'n toename in toeriste kan beteken vir Steytlerville en sy boerderygemeenskap te bemark.
- Om deur middel van 'n toename in toeriste 'n entrepreneurs omgewing daar te stel vir die moontlike ontwikkeling van nuwe besigheid aktiwiteite wat meer werkseleenthede kan skep.
- Om 'n toerisme vriendelike kultuur in Steytlerville en sy omgewing te bevorder.
- Om die tendens van uitvloei, deur stedelike mense na veiliger meer bekostigbare plattelandse dorpe te benut, deur Steytlerville te bemark as 'n keuse vir hervestiging.
- Om ons dorp se ontstaan en geskiedenis opsommend saam te stel vir 'n eenvormige bemarking deur toerisme diens verskaffers.
- Om die dorp se geskiedkundige besienswaardighede te bewaar en te onderhou.
- Om 'n sleutel rol te speel in die opleiding en ontwikkeling van ons informele besigheid en entrepreneurs mark met betrekking tot toerisme.
- Om die Munisipaliteit te beïnvloed om te verseker dat Steytlerville se munisipale dienste van so 'n aard is dat dit toeriste, potensiële eiendom eienaars en besigheid aktiwiteite na ons dorp toe sal lok.
- Om Steytlerville polisie te beïnvloed om te verseker dat kriminele oortreding in die dorp en boerderygemeenskap nie 'n afskrik middel sal wees vir toeriste, potensiële inwoners en nuwe besigheid aktiwiteite nie.

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Le Asosiyeyishini Yotshayiswa YaseSteytlerville Yein'engiso yiAsosiyeyishini enguqulo, engoncedo, enotyala yeentsomnye eSteytlerville kwaye indawo yokulima kunye nokuzalisa eendawo zayo.

IIMVO ZENTSOMNYE ZEASOSIYEYISHINI YOTSHAYISWA ESTEYTLERVILLE

- Ukuthengisa uSteytlerville kunye nedawo lakhe eliyaqambileyo ngamazwe kunye nangenyaniso njengokuthethwa isikhuselo sokwamavakashi kuzo kunye noya kweKlein Karoo.
- Ukuthembisa iPlan YeMakhethshana Yasekhaya ezingathuthukisa ukutourisma eSteytlerville kunye nedawo lakhe eliyaqambileyo.
- Ukuthengisa kunye nokuthembisa izinto zokutourisma, iimidlalo zokunyathela, izibuko zamaziko, iindaba zamaziko, kunye nezishwankathelo ezinzululwazi kunye nezishwankathelo zokunyathela zaseSteytlerville kunye nedawo lakhe eliyaqambileyo ngokusebenzisana nge-webhsayithi, iintsocial media, kunye nezithembiso.
- Ukuthutha iintsika zokwenza inkululeko yezinto okufumaniswe kubavakashi zibe nemandla okuhlaziya, kunye nokuba kube njengento engezonzima kwaye yokuba ukunikeza kwezinto kukwazi ukuba kukuthambisa.
- Ukuthengisa izibalulelo ezifumanekayo ezinga amavakashi eSteytlerville kunye nedawo lakhe lakulima.
- Ukuthenga indawo yokuthengisa ukuphuhliswa komzila oluhlaza ngokuthebenzisa amavakashi kunye nokwethembisa ukuthuthukiswa kwezinto zebhizinisi ezintsha ezifumanisa izifundo ezilula.
- Ukuzama ukuzibandakanya umgangatho othile oohamba ezindaweni zezilifa ezinzulu ezinkulu ukuze kuzifike ezigodini ezilula kwaye zimele izindawo ezintle zaseSteytlerville njengexabiso lokuhlala okwenza kuhle kwaqala.
- Ukuphuma into yokuthulela uhlobo lwentombi eSteytlerville kunye nokuphumelela ukwenza imveliso yoonyana neendawo zethu zobukheli ngesithetha esinokuthethwa isikhuselo sokutourisma.
- Ukunika izishwankathelo kunye nemephu ezifumanekayo zezinto ezinje, iizinto zebhizinisi zaseSteytlerville, iimbalu, kunye nengqiqo ezisezantsi.
- Ukuyinqanaba neyokuqinisekisa ukuthuthukiswa kwamaziko ethu amaziko.
- Ukuthintela Umasipala ukuze kuhlaziwe ukuba izinto ezifumanekayo eSteytlerville zibekweyo ngendlela ezithile ukuba kuhlaziwe ukuba zibe namanzi amavakashi, abathengi abathembekile, kunye nenkonzo yebhizinisi kwiSteytlerville.
- Ukuthintela amapolisa aseSteytlerville ukuze kwazi ukuba izinto ezimbalwa ezisezantsi ezilalini kwaye eqwebezalwe zizithintele izinto ezifumanekayo kuzimvamileyo, abahlala abathembekile, kunye nezinto zebhizinisi ezintsha.

PURE KAROO